



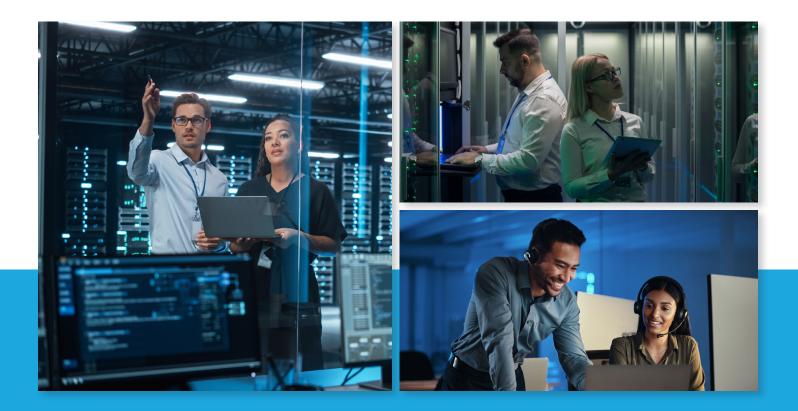
# The Essential Guide to Managed IT Services for Your Business

What Managed IT is, How it Works & Why it Could Be Right for You

# Introduction to Managed IT Services

Managing IT can be tough for any business. As your company grows, keeping up with technology, security and day-to-day IT tasks can quickly become overwhelming. That's where managed IT services come in.

With Managed IT, you hand over some — or all — of your IT tasks to a dedicated team of experts. This frees you up to focus on running your business, while professionals make sure your systems stay secure and run smoothly.



In this guide, we'll break down what managed IT is, how it is different from other options, and help you figure out if it's the right move for your business. We'll also touch on comanaged IT, which could be a great option if you already have an in-house IT team but need extra support.



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"Approximately half of all companies working with an MSP reduced their annual IT costs up to 25 percent."

- CompTIA



# What Managed IT Services Involve

Managed IT is a proactive service that handles all your business's IT needs; everything from keeping your systems up to date to making sure your data is safe. Here's what's typically included:

#### Network & Server Monitoring

We keep an eye on your digital systems 24/7 to catch issues before they cause problems.

#### Cybersecurity

Protection against viruses, hackers and other threats so your data stays safe.

#### Data Backup & Recovery

Regular backups and plans to quickly recover from any data loss or disaster.

#### Tech Support

Help when you need it, whether it's troubleshooting software or fixing hardware issues.

#### Software & Hardware Management

Keeping everything updated, secure and running smoothly.

When you partner with a managed service provider (MSP) like Status Pros, you get all these services in one, letting you focus on other aspects of your business without having to worry about your IT.





### Exploring Co-Managed IT: Which Is Best for You?

Not every business needs fully managed IT. If you already have an in-house IT team but they're overwhelmed or lacking specific skills, co-managed IT could be a better option.

Here's how to decide whether fully managed IT or co-managed IT is right for you:

#### Fully Managed IT Might be Best if:

- You don't have a dedicated IT team, or your team is too small to handle everything on its own.
- You're looking for a predictable, fixed monthly cost for your IT.
- You need 24/7 support and proactive maintenance without having to worry about hiring, training or retaining IT staff.
- You want to focus entirely on your business, while someone else handles your IT.

#### Co-Managed IT Might be Best if:

- You already have an internal IT team, but they need extra support for specialized tasks, like cybersecurity or cloud management.
- Your team can handle day-to-day IT needs, but you want help with more complex projects or new technologies.
- You want to offload routine tasks like monitoring and backups so your in-house team can focus on higher-level strategy and innovation.
- Your business is growing quickly, and you need extra IT resources without having to hire more full-time staff.

Both options give you access to expert IT services, but the choice depends on your current resources and needs. Fully managed IT means we handle everything, while co-managed IT lets you choose which parts of your IT we take care of, complementing your in-house team.



### How Managed IT Differs from Other IT Models

When it comes to IT management, there are several ways businesses handle it. Let's compare three common models:

#### Break/Fix IT

You only call for IT support when something breaks. This is reactive and often leads to more downtime and higher costs because problems aren't caught early.

#### In-House IT

You hire your own IT staff to handle everything. While you have full control, this can be expensive, especially if you need a wide range of skills (networking, cybersecurity, troubleshooting) on one team.

#### **Managed IT Services**

A proactive approach where an outside company (like Status Pros) monitors and manages your IT infrastructure. Managed IT reduces downtime, increases security and provides continuous support – usually for a fixed monthly fee.

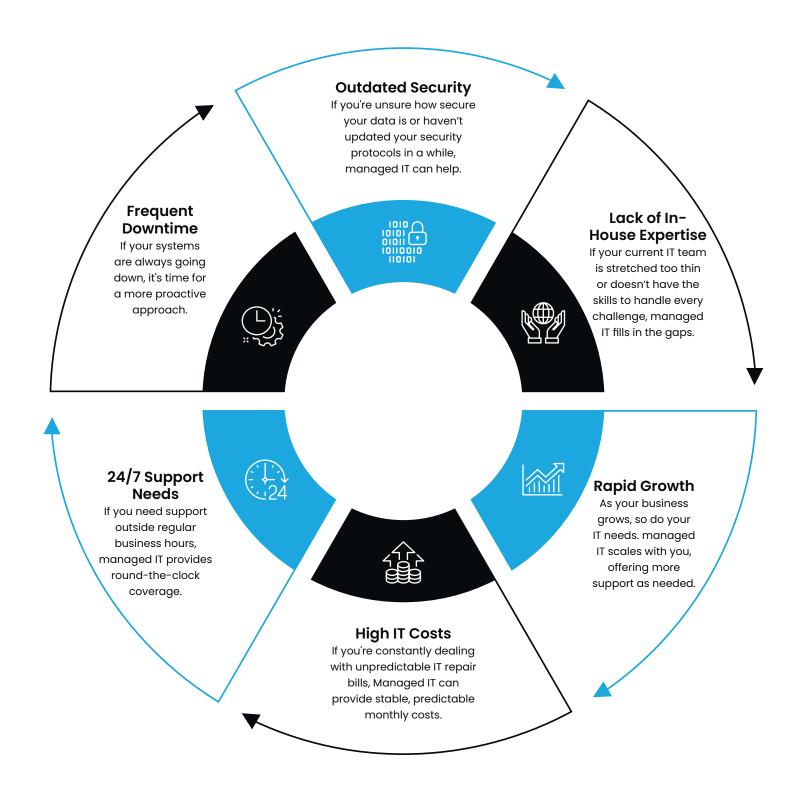
#### Key Differences:

Feature	In-House IT	Managed IT (Us)	Break/Fix IT
Cost	High (salaries, training, benefits)	Predictable, lower monthly fee	Unpredictable, pay-per-incident
Expertise	Limited to staff capabilities	Access to a wide range of specialists	Varies by provider and availability
Availability	Only during working hours	24/7 monitoring and support	Reactive, only when issues occur
Security	Varies based on internal resources	Proactive cybersecurity and updates	Reactive, no ongoing protection
Scalability	Hard to scale quickly	Easily scalable to match business growth	Difficult, as services are not ongoing
Response Time	Depends on team's availability	Immediate response from dedicated support	Delays depending on when the problem occurs
Focus	IT is only one of many in-house duties	100% dedicated to your IT needs	No proactive focus; only responds to issues
Problem Resolution	Dependent on in-house staff	Issues are often prevented before they occur	Issues are resolved after they disrupt operations



### Signs Your Business Needs Managed IT

How do you know when it's time to switch to Managed IT? Here are some common signs:





# Summary

Managed IT services simplify your business's technology. With dedicated support, ongoing maintenance and stronger security, you can focus on what you do best, while we take care of your IT. It doesn't matter if you need full IT management or just extra support for your internal team, managed IT can help your business run more efficiently and reduce unnecessary downtime.

The right IT partner makes all the difference. With Status Pros, you'll get solutions tailored to your needs — nothing more, nothing less. We're here to keep your tech running smoothly so you can stay focused on growing your business.



### About Status Pros

At Status Pros, we're committed to giving businesses exactly what they need when it comes to IT: reliable support and customized solutions that fit your team. We offer full-service managed IT or co-managed IT services that work alongside your internal team.

Based in California, our team of IT experts works with businesses of all sizes, providing solutions that are designed to grow with you. If you're looking for proactive management, cybersecurity or help with specific projects, we're here to make IT easier for you.

Want to learn more about how we can help? Visit www.statuspros.net or call (415) 767-5557.

